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OF GREATER NASHUA

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POSTAL REGULATORY  
COMMISSION  
OFFICE OF THE SECRETARY

January 21, 2020

Commissioner Robert Taub, Chairman  
Commissioner Michael Kubayanda, Vice Chairman  
Commissioner Mark Acton  
Commissioner Ann Fisher  
Commissioner Ashley Poling  
Postal Regulatory Commission  
901 New York Avenue NW, Suite 200  
Washington, DC 20268

Dear Commissioners,

On behalf of the Boys & Girls Club of Greater Nashua and the over 3,000 youth members we serve each year, I am reaching out to implore that you withdraw your proposal to increase postage rates several times the rate of inflation and up to 40% over the next five years. Your proposed rate increase will not profit or reform the postal system but rather negatively impact the Boys & Girls Clubs' ability to carry out its mission of enabling all young people, especially those who need us most, to reach their potential as productive, caring, responsible citizens.

For nearly 50 years, our non-profit organization has relied on direct mail—through the distribution of newsletters, acknowledgments, appeals, special event invitations, sponsorship information and other marketing materials—to generate 40% of our over 3 million dollar budget. Because 70% of our budget goes to offering program services necessary to fulfilling our mission, the Boys & Girls Club of Greater Nashua is not able to increase our budget to accommodate a postal increase of 40% over the next five years. Only by operating and developing resources in a cost-effective manner can we offer services critical to meeting the needs of our members.

In the end, we would have no option but to decrease our use of mail which, in turn, would mean less revenue for the postal system and limitations being placed on our reach and our budget. Given the ramifications a rate increase will have on our organization and others across the nation, we urge you to reconsider your proposal.

Sincerely,

Norman Bouthilette  
CEO



A United Way Agency

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Remember the Boys & Girls Club in Your Estate Plans